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കേരള സർക്കാർ Government of Kerala 2016



Regn. No. KERBIL/2012/45073 dated 5-9-2012 with RNI

Reg. No. KL/TV(N)/634/2015-17

കേരള ഗസററ് KERALA GAZETTE

ആധികാരികമായി പ്രസിദ്ധപ്പെടുത്തുന്നത് PUBLISHED BY AUTHORITY

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PART III University of Kerala

(Established as University of Travancore by the Travancore University Act in 1937 and reconstituted as University of Kerala by the Kerala University Act of 1957 and presently governed by the Kerala University Act of 1974 passed by the Kerala State Legislative Assembly)

(Re-accredited by NAAC with 'A' Grade)

NOTIFICATIONS

(1)

No. Ac. L/R/2717/2015.

6th October 2015.

Regulations relating to Bachelor of Design (B. Des) in Fashion Design Degree Course

The Academic Council at its meeting held on 19th May 2015 resolved to approve the Regulations relating to Bachelor of Design (B.Des) in Fashion Design Degree Course, w.e.f. 2014 admissions.

1. Preamble & Course Introduction

Bachelor of Design (B. Des) - Fashion Design is an Undergraduate degree of 4 years duration. The Bachelor of Design educates students to have a voice in the development of a sustainable world. The program provides students with experiences in using established and emerging technologies in a collaborative atmosphere, where integration is perceived as the driver for responsible and innovative design.

The program teaches that it is the responsibility of the designer to integrate design elements with in appropriate social, cultural, ethical and environmental contexts. In their courses, students re-imagine the boundaries of everyday life and bring new vision to objects, graphics, environments, ceramics, jewellery and textiles. The program encourages students to adopt innovative approaches by challenging conventional applications of materials, systems, processes and technologies.

Bachelor of Design (B. Des) degree has an integrated approach to design rather than producing specialists, graduates are flexible with a broad range of skills allowing them to work across a wide range of design disciplines.

Fashion Design provides a holistic input on generic design with more focused approach towards apparel inculcates the ability to develop and channelize creativity. The curriculum hones design sensitization, which balances global fashion aesthetics with an Indian soul. It addresses needs of the export market as well as both couture and pret a porter clothing in India, expanding and categorizing apparel design into niche segments.

The Bachelor of Design is a four-year full-time degree

2. Aims & Objectives of the Programme

(a) Aims

Bachelor of Design (B. Des)-Fashion Design is a four years (8 Semesters) full time programme which employs the best practices and methods which will guide the students to discover and explore the individual style and talent they can offer in this high profile industry.

The rapid changes due to globalisation, advance technology and communication are affecting the nature of science at large. Fashion Design belongs to a transient moment in history, continuously evolving and conditioned by the country's socio-cultural and economic environment. Suspended between tradition and modernity, art and technology, craftsmanship and industrialisation, design education in India is characterised by a two-fold trust harnessing available and indigenous human, material and technological resources on the one hand and aligning itself with global trends and influences on the other hand.

It is towards this objective of providing a sound foundation in design and fashion with a strong industry orientation programme that will create competent and professional designers and managers in the field of fashion. It will also lead to enhancement of core-content through an integrated approach to design, technology, management and communication.

(b) Objectives

- 1. This course is being introduced to develop young and sensitive designers in the field of fashion. It is felt that after pelting this course the graduates will have ample scope to work. It is so immense that the Designers will have sky as the limit for success.
 - 2. To provide professional fashion education in line with the national and international industry practices.
 - 3. To bridge idealism with reality by focusing on innovation and excellence.
 - 4. To create sustainable designs with emphasis on economical, ecological and social values.
 - 5. To provide a specialized platforms to express their creativity.
 - 6. To prepare students towards the challenges of design entrepreneurship.

3. Affiliation Requirement

- The course shall be considered as "Professional" for the affiliation.
- The course is required to be considered for "New Affiliation" and not as an extension of the faculty.

List of Essential equipment to deliver necessary inputs in respect with the curriculum of Bachelor of Fashion Design Course of the University of Kerala

Category	Sl. No.	Item	Quantity
(1)	(2)	(3)	(4)
(A) Machine	01	Single Needle Lock Stitch Machine—JUKI/BROTHER or Similar	40
	02	Single Needle Chain Stitch Machine—JUKI/BROTHER or Similar	1
	03	Double Needle Lock Stitch Machine—JUKI /BROTHER or Similar	1
	04	Double Needle Chain Stitch Machine—JUKI/BROTHER or Similar	1
	05	Over-lock Machine—JUKI/BROTHER or Similar	1
	06	Feed off arm Machine-JUKI/BROTHER or Similar	1
	07	Computerised Button Hole Machine—JUKI/BROTHER or Similar	1

Wireless-Optical Mouse and Keyboard

(1	(1)		(3)	(4)
		34	Scanners A3 & A4	10
		35	Colour Laser Printer	2
		36	Laser Printer (B&W)	4
		37	Deskjet Printer	4
		38	LCD Projector	6
		39	Multimedia Speaker Set	10
		40	Digitizer for CAD	2
		41	Plotter-Pen/Drum	1
(E)	Computer	42	MS office latest Version	50
, ,	Related Items-	43	Adobe Photoshop latest Version	50
	Software	44	Adobe Illustrator-Latest Version	50
		45	Adobe In Design-Latest Version	50
		46	Adobe Flash-Latest Version	50
		47	Corel Draw-Latest Version	50
		48	3D Max/Maya-Latest Version	50
		49	Lectra CAD Softwares for Pattern Making, Grading and Marker making	50
		50	Dreamweaver	50
		51	Lectra Design Software for Fashion Design	50
		52	Wonder Weaves	50
(F)	Furniture Item	53	ART Table Size: 32" (L)×24" (W)×30" (H) Cms.	60
			Metallic Frame (2"×1" Tube), Angle Adjustable Table,	
			Top (Prelaminated Board) book/accessory Tray	
		54	Chairs for Art Table	60
		55	Pattern Making Tables-Surface finished with CORK SHEET Size: 165×20×90 Cms 3 Step Leg Size: 7.5 Cm×7.5 Cm	15
		56	Cutting Table with Rough surface Size: 165×20×90 Cms	4
		57	Necessary furniture for Computer lab	
		58	Stools for pattern Making—Revolving & Height Ajustable	60
(G)	Textile Wet	59	Tub Liquor Dyeing Bath	3
	processing Lab	60	Jigger (Small Size for Lab Purpose)	1
		61 62	Winch (Small Size for Lab Purpose) Padding mangle (Small Size for Lab purpose)	1
		63	HPHT Dyeing machine (Small Size for Lab purpose)	1
		64	All types of Dyes	_
		65	Necessary Chemicals / Lab Equipinents for Dyeing	
		66	Printing Tables	2
		67	Electronic Weighing Machine	2
(H)	Textile Testing Lab	68	Necessary testing equipments for Fibre testing, Yarn Testing, fabric testing, garment testing	
(I)	Fabric Construction Lab	69 70	Textile Looms (Pit looms) Knitting machines	10 5

4. Conditions for Admission

Candidates for admission to the Bachelor of Design Degree Course (B. Des.)-Fashion Design shall be required to have passed the Higher Secondary Examination, Kerala or 12th Standard V.H.S.E., C.B.S.E., I.C.S.E. or any other examination accepted by the University as equivalent thereto and obtaining not less than 50 percent marks in aggregate or a Diploma in Engineering awarded by the Board of Technical Education, Kerala or an examination recognized as equivalent thereto after undergoing an institutional course of atleast three years securing a minimum of 50% marks in the final diploma examination or International Baccalaueate Diploma, after ten years of schooling, with not less than 50% marks in aggregate, subject to the usual concessions allowed for backward and other communities as specified from time to time.

Maximum age limit for the Admission to Bachelor of Design Degree Course (B. Des.)-Fashion Design shall not be more than 23 years at the time of Admission. However the Institute affiliated/University reserves the right to admit the candidates more than 23 years of age.

All Admissions to Bachelor of Design Degree Course (B. Des.)-Fashion Design Course shall be subject to passing of Aptitude Test conducted by the Institute affiliated/University.

Aptitude test comprises of General Ability Test & Creative Ability Test.

(a) General Ability Test (GAT)

Quantitative Ability

This sub-test is designed to test the quantitative ability of the candidates. The sub test consists of questions on addition, multiplication, division, fractions, percentage, rate of interest, work and task, ratio and proportion, and distance.

> Communication Ability

This sub-test is aimed at testing language ability of the candidates in day-to-day communication in English. It includes questions on synonyms, antonyms, words with corresponding meanings, singular, plural, one word substitutes, idioms and phrases, correct spellings, etc.

> English Comprehension

This sub-test is to test one's ability to comprehend a situation from a given passage.

> Analytical Ability

This sub-test is designed to test the candidate's inference and logic from the given information.

> General Knowledge and Current Affairs

This sub-test is designed to test the candidate's general knowledge and current affairs.

(b) Creative Ability Test (CAT)

This test is administered to judge the skill, power of observation, innovation and design ability of the candidate. An important aspect of the test is the candidate's use of colour and illustration.

5. Duration of the Course

- 5.1. The course for Bachelor of Design-(B. Des.)-Fashion Design shall extend over a period of 8 Semesters (4 Years Duration).
- 5.2. The course shall cover the group of subjects as given in the curriculum and scheme of Examination given in the annexure.
- 5.3. Each semester other than thesis work, Design Collection Project, Industrial training shall ordinarily comprise of not less than 16 working weeks. The institution conducting this course should work for 5 days a week for a total of 35 working hours.
- 5.4. A candidate who could not complete the programme and pass all examinations within Ten (10) years since his first admission to the Bachelor of Design-(B.Des.)-Fashion Design programme will not be allowed to continue and he/she has to quit the Programme. However he/she can be readmitted to the first year of the programme if he/she satisfies the eligibility norms applicable to the regular candidates prevailing at the time of readmission.

6. Course Summary

6.1. Introduction to First year (Foundation Programme)

To meet the dynamics of fashion education, a Foundation Programme, designed to orient and sensitise students towards understanding of the fundamentals of fashion business namely design, technology and management in a sociocultural perspective. The programme focus is to build the base for future learning of the design and technology function.

6.2. Introduction to Second year

Introduces students to various aspects of Fashion Design education through subjects like Fashion Illustration and Design, Fashion Studies, Elements of Textiles, Surface Development Techniques, Design Process and History of Design & Fashion, Pattern Making, Draping and Garment Construction culminate into development of prototypes. Students are given hands on exposure to the craft heritage of the country.

6.3. Introduction to Third Year

Builds on learning of the previous year, by strengthening and building on departmental specialization. The focus is on greater exposure to the complexities and nuances of various segments of the apparel industry. An industry internship is an invaluable experience for students to interface between design and technicalities of production.

6.4. Introduction to Fourth Year

Focuses on niche specializations and electives with a focus on Research, Design & Development. The final semester culminates in a Design Collection, where students, present their apparel creations in a show.

7. Eligibility of the degree

Candidates for award of the Degree of Bachelor of Design (B. Des.)-Fashion Design shall be required to have undergone the prescribed course of studies in an Institution maintained by or affiliated to the University of Kerala for a period of not less than 8 semesters (including Practical training and Design Collection Project) and to have passed all the Bachelor of Design-(B. Des.)-Fashion Design Degree Examination specified in the Scheme and conducted by the University.

8. Subject of Study

The subjects of study shall be in accordance with the scheme and syllabi prescribed.

9. Evaluation

Candidates in each semester will be evaluated both by continuous assessment and end semester University Examination. The individual maximum marks allotted for continuous assessment and University Examination for each subject is as prescribed by the scheme of study.

10. Continuous Assessment (CA)

The marks awarded for the continuous assessment will be on the basis of the day-to-day work, periodic tests (minimum two in a semester) and assignments/ class projects (minimum of two). The faculty member concerned will do the continuous assessment for each semester. The CA marks for the individual subjects shall be computed by giving weightage to the following parameters.

10.1. CA Marks shall be awarded as per the following norms for each group.

Assignments/class projects — 70%

Test — 20%

Attendance — 10%

10.2. The CA marks allotted for attendance for all subjects shall be awarded full only if the candidates have secured the 90% attendance in the subject. Proportionate reduction will be made in the case of subjects in which he/she gets below 90% of the attendance for the subject. The CA marks obtained by the student for all subjects in a semester is to be published at least 5 days before the commencement of the University examinations. Anomalies if any may be scrutinized by the department committee and the final CA marks after publication in the Dept. notice board are to be forwarded to the university within the stipulated time.

11. Examinations

- 11.1. There shall be University Examinations at the end of every semester in subjects as prescribed under the respective scheme of examinations for Bachelor of Design-(B. Des.)-Fashion Design degree course except industry Internship. Semester classes shall be completed at least 10 working days before the commencement of the University examination.
- 11.2. The examinations will be held for all the semesters twice in a year April/May session and November/December session.
- 11.3. In each semester thereafter, a student will be permitted to appear for the end semester university examination only if he/she satisfies the following recruirements:
 - (a) The student shall be physically present in at least 50% of total working periods for each subject.
 - (b) (1) Either the student shall have an attendance not less than 75% of the total number of working periods, including the duty leaves sanctioned by the college and, shall be physically present for a minimum of 60% of the total working periods.
 - (2) Or the student gets condoned by the University as per clause 11.3. (a) & (d).
 - (c) He/she must earn a progress certificate from the Head of the institution of having satisfactorily completed the course of study in the semester as prescribed by these regulations.
 - (d) It shall be open to the Vice-Chancellor to grant condonation of shortage of attendance on the recommendation of the Head of the institution in accordance with the following norms:
 - (1) The attendance including duty leaves sanctioned by the institution shall not be less than 60% of the total working periods.
 - (2) The shortage shall not be condoned more than twice during the entire course.
 - (3) The condonation shall be granted subject to the rules and procedures prescribed by the University from time to time.
- 11.4. A student who is not permitted to appear for the University examinations for a particular semester due to the shortage of attendance and not permitted by the authorities for condonation of shortage of attendance shall repeat the semester at the earliest opportunity offered to him/her. This provision is allowed only once for a semester. However, prior permission from the University should he obtained before re-admitting the student to the respective semester.
- 11.5. (i) A student who does not register for the university examination of a particular semester will not be eligible to enrol for next higher semester.
 - (ii) For promotion to higher semester, a student should secure minimum 50% aggregate in each subject.
 - (iii) The student who fails to get 50% marks in aggregate will get a chance for re-examination. However, he/she should request to the HOD in the prescribed format for appearing for the re-examination.
- 11.6. Examinations for all subjects shall be conducted by the University.
- 11.7. Head of the Department shall publish the marks of the Jury Examination on the next working day after the completion of the Jury.
- 11.8. A student can register for the next semester only if she/he clears the previous semester as prescribed in the scheme.

12. Letter Grades

- (i) For each subject in a semester, a letter grade (S, A+, A, B+, B, C+, C, D, E and F) will be awarded, based on the total marks obtained by the student in the University examination and Continuous assessment put together.
- (ii) Letter grade 'F' will be awarded to the student for a subject if either his/her mark for the University examination is below 40 % or the total mark (C A marks + University Exam mark) is below 50 %.
 - (iii) For subject with no university examination, Letter grade 'F' will be awarded if CA marks is below 50%.
 - (iv) Both absolute mark and Grade will be indicated in the grade card.

(v) Letter grade corresponding to total marks (C.A marks + University Exam mark) and the corresponding grade point in a ten-point scale is described below.

% of Total marks (C. A. marks + University Exam mark)	Letter Grade	Grade Point (GP)	Remarks
90% and above	S	10.0	
85% and above but less than 90%	A+	9.0	
80% and above but less than 85%	A	8.5	
75% and above but less than 80%	B+	8.0	
70% and above but less than 75%	В	7.5	
65% and above but less than 70%	C+	7.0	
60% and above but less than 65%	C	6.5	
55% and above but less than 60%	D	6.0	
50% and above but less than 55%	E	5.5	
Below 50% (CA + U. E)	F	0	Failed

13. Grade Point Average (GP) and Cumulative Grade Point Average

(i) Grade point average is the semester wise average points obtained by the student in a 10-point scale. GPA for a particular semester is calculated as shown below:

$$\frac{\text{GPA} = \sum \text{Credit } X \text{ GP obtained for the subject}}{\sum \text{Credit for the subject}}$$

(ii) Cumulative Grade point Average (CGPA) is the average grade points obtained by the student till the end of any particular semester. CGPA is calculated in a 10-point scale as shown below.

$$CGPA = \Sigma$$
 Credits for the Semester X GP obtained for the semester

 Σ Credits for the Semester

- (iii) GPA and CGPA shall be rounded to two decimal points.
- (iv) The Grade card issued to the students shall contain subject number and subject name, credits for the subject, absolute marks and letter grades obtained, and GPA for the semester.
- (v) For all successful candidates, in the Grade card of VIII semester, in addition to the grade for the semester, the consolidated grade statement for lower semesters and CGPA shall be provided.

14. Minimum for a Pass

- (i) A candidate shall be declared to have passed a semester examination in full if he/she secures a GPA of 5.5 or above with 'E' grade or above for the all individual subjects in that semester.
- (ii) A candidate shall be declared to have passed in an individual subject of a semester examination if he/she secures grade 'E' or above.
- (iii) A student who does not secure a full pass in a semester examination as per clause 13 (i) above, will have to pass in the semester examination for all the subjects individually as per clause 13 (ii) above, before he is declared to have passed in that semester examination in full.

15. Improvement of grades

- (i) A candidate shall be allowed to re-appear for a maximum of two subjects of a semester examination in order to improve the marks and hence the grades already obtained subject to the following conditions:
 - (a) The candidate shall be permitted to improve the examination only along with next available chance.
- (b) The candidate shall not be allowed to appear for an improvement examination for the subjects of the 6th and 7th semesters.

- (c) The grades obtained by the candidate for each subject in the improvement chance he has appeared for or the already existing grades whichever is better will be reckoned as the grades secured.
- (d) First & Second semester will be counted as a single chance and they can improve a maximum of three subjects.
- (ii) A candidate shall be allowed to repeat the subjects in one or more semesters in order to better the CA marks obtained already, provided:
 - (a) He/she shall repeat all the subjects in a particular semester.
- (b) This provision is allowed only once for a semester and that too at the earliest opportunity offered to him/her, along with the immediate succeeding batch.
 - (c) A student enrolled for a higher semester is not permitted to repeat a lower semester.
- (d) He/she shall not be allowed to better the CA marks obtained already in any semester if he has already passed that semester examination in full.
- (iii) A candidate shall be allowed to withdraw from the whole examination of a semester in accordance with the rules for cancellation of examination of the University of Kerala.

16. Classification of Successful candidates

- (i) A candidate who qualifies for the degree passing all the subjects of the eight semesters within 4 academic years (8 consecutive semesters after the commencement of the course of study) and secures not less than CGPA of 8 up to and including eighth semester shall be declared to have passed the B. Des. degree examination in FIRST CLASS WITH DISTINCTION.
- (ii) A candidate who qualifies for the degree passing all the subjects of the ten semesters within five academic years (10 consecutive semesters after the commencement of his/her course of study) and secures less than CGPA of 8, but not less than CGPA of 6.5 up to and including eighth semester shall be declared to have passed the B. Des. degree examination in FIRST CLASS.
- (iii) All other successful candidates shall be declared to have passed the B. Des. degree examination in SECOND CLASS.
- (iv) (a) Successful candidates who complete the examination in four academic years (Eight consecutive semesters) after the commencement of the course of study shall be ranked branch-wise on the basis of the CGPA of eight semesters put together.
- (b) In the case of a tie in the CGPA, the total absolute marks of the students who have got same CGPA shall be considered for finalising the rank.
 - (c) Students who pass the examination in supplementary examination are also covered under this clause.

17. Study tour-Industrial visits

- 17.1. Students shall undertake study tours in every semesters of the course as part of the academic activity and shall undertake a documentation camp as per the manual attached.
- 17.2. The working days used for educational tour will be considered as working periods of a semester. For students not attending the tour, measures should be taken to record their attendance in college or arrange for alternate industrial visits during the same period.
- 17.3. The tour may be conducted during the vacation/holidays taking not more than 5 working days, combined with the vacation/holidays if required. Total number of Tour days shall not exceed 15 days.

18. Subject Codes-Nomenclature

- > The first two number indicated the academic year in which the course was introduced.
- > The next two letters is acronym for Fashion Design
- > The next number indicates the year
- > The next number indicated the semester
- > The final two numbers are used to identify the Subject

E.g. 14FD1101

- 14 Indicates the academic year 2014.
- FD Acronym for Fashion Design
- 1 Indicates the first year of the 4 years course
- 1 Indicates the first semester of the 8 semester course
- 01 Identifies the subject in first semester Elements of Design.

19. Revision of Regulations

The University may from time to time revise, amend or change the regulations, curriculum, scheme of examinations and syllabi. These changes unless specified otherwise will have effect from the beginning of the academic year following the notification by the University.

Manual for JURY based Evaluation

Jury evaluation is a kind of evaluation method in which the students are evaluated for their work by a panel of expert members broadly related to the subject concerned. The jury mode of evaluation can be conducted for any project, internship, design collection, industry survey or any process based subject. The marks allotted for the jury will vary as per the details mentioned in the scheme

The jury will contain two parts: internal jury and the external jury.

- (1) The internal jury consists of 4-5 internal faculty members of the concerned department. The guide/mentor/subject faculty shall not be part of jury and will not be present even as an observer during the presentation of his/her student/class.
- (2) The external jury consists of 2-3 professional experts or faculty from other recognized-institutions/industry of excellence in the related fields. Log book shall be placed officially before the jury and kept on record thereafter till the final results are declared and finalized.

General Guidelines for Conduct of the Jury

- > All jury members would be oriented towards events of that discipline prior to the juri proceedings.
- All jury members shall assign marks independently and confidentially for each student.
- All marks given by various juri members would be interpolated and an average would be taken out for various criteria of evaluation.
- > All comments and marks given by various jury members would be compiled and formally documented.
- > In case of a student, receiving a FAIL grade, detailed comments & explanation would be compiled.
- The mentor/guide will evaluate separately based on weightage of marks before the jury commences. These marks will not be shown/indicated to the members of the jury.
- In case a student gets follow-up assignments, all details of the juri comments would be compiled. In addition, the recommended task/assignments to be done as follow up by a student would be mentioned along with date of completion and evaluation. An would have to be taken from the student that in case of not being able to meet with the deadline and the minimum level of competence required, the student will be declared FAIL and would have to repeat the semester.
- The process of selection and nomination of jury should be objective and transparent and not only inspiring the confidence of students but upholding the best traditions of academic institutions.
- > The decision of the jury panel will be final.

Manual for Internships

The students have to undergo an internship for a period of eight weeks in any apparel, textile, design houses etc. to interrelate the knowledge from the books to the practical. It is a form of blending between the class room knowledge and the industry application. The students should get a deep understanding about the systems, procedures of the industry and get accustomed with the work culture of the future.

The student should select the industry under the guidance of the concerned Department/Institution focusing on the area of interest. In case if a student failed to choose any, the department can assist the student in getting a tie-up with the industry and proceed. And if any industry is particular on the students' caliber, the department has to co-ordinate with the industry to carry out interviews of the students and shortlist the required.

The industries are advised to offer stipends to students during the internship and the stipend amount will be under the discretion of the industry

Before the student proceeds for internship, they are advised to receive the copy of the letter for the internship (addressed to the industry). A clear brief should be given to students by department incorporating the objectives of the internship. The guideline of methodology & outcomes should be provided.

Once the student joins the company, they are also supposed to send back the duly signed Joining report form back to the department. The students are expected to report to factory or office on all working days as decided by organization in charge from time to time. The students are advised to strictly follow the company rules and regulations as per the following parameters.

- > Punctuality regarding reporting
- > Photography in the factory/Office premises
- Collection of swatches, trims and other merchandise which might be required for their presentation at the Institute.
- > Collection of different organizational formats
- > Using infrastructural facilities

The students are also required to perform duties as assigned by the organization in charge from time to time. During the internship, if the student has any problem, they should contact their department Head for assistance. A team of one-two students is assigned to a company and during the internship time, they are required to maintain a daily diary, which they should use as reference point in order to formulate a report which they have to present at the end of the internship. One faculty member is responsible for the arrangement and co-ordination for the internship who will visit the students' atleast once during this period to check on the progress of the project or alternatively keep in telephone/e-mail contact with the company project co-ordinator/students. The company co-ordinator responsible for the Students internship is also consulted to assess the pace and quality of training. The students should acquire inputs in area of both design and production during the internship which can actually help in their range development.

The internship students can contribute to the industry in the areas of design and development. The subsequent feedback and performance appraisal received from the industry, plays an important role in enriching the course curriculum which, in turn, helps the department to train design professionals who can play a more strategic role. Once the internship is over and as and when the students get back to the department, Students should prepare a report (on the basis of instructions issued by the department) and presentation of material. They should submit the report few days in advance to the internship presentation (along with swatch file). In case, if the students are bringing any of the company's product/possession to the institute for adding in their documentation, No Dues certificate from the industry need to be submitted to the department. The students shall append full particulars of the persons/place they contact during the visit. The report and swatch file submitted during the internship presentation will become part of library. Students are advised to prepare duplicate copy for themselves, before submission. The internship report prepared by students will be kept in the department as confidential for academic and research purpose.

The internship work of the student will be evaluated (individually for each student) by a panel of jury members comprising of internal faculty and industry members. Industry internship is an independent subject and the marks obtained for the same will be added to the subsequent semester. Therefore, any student who successfully clears 'industry internship' would not have to repeat the subject, irrespective of whether he/she passes or fails the subsequent semester.

Manual for Industrial Visit/Study Tours

Industrial visits are arranged in all the odd semesters of the curriculum to equip the students to understand the various field activities pertaining to their area of specialization. Industrial visits may include visiting any industries/design houses related to fashion industry, attending trade fairs, clusters etc. The students should be able to explore and observe the various activities of the industry without, affecting their day to day work.

The students should be taken in groups which can be accommodated in the industry at a time and should be accompanied by at least one faculty to relate the class room with the actual practice. The students should behave in a disciplined way, to a degree higher than they do in the campus considering the work environment.

The students are supposed to observe the area of focus thoroughly and have to record on the processes. On returning back from the industry, the students have to document on the visits and need to share and discuss about the thoughts and ideas about the visit. The attendance of the students on the visit should be made compulsory.

The above Regulations were laid before the Senate held on 16th July 2015 for consideration and adoption as envisaged under section 39(1) of the Kerala University Act, 1974 and the House considered and unanimously adopted the same.

(2)

No. Ac L/R/2692/2015.

8th September 2015.

Amendment to the Regulations Relating to Recognition of Examination and Degrees of Other Universities

The Academic Council at its meeting held on 19th May 2015 resolved to approve the amendment to the Regulations relating to Recognition of Examinations/Degrees of State Boards/Statutory Universities/Deemed Universities/ other Institutions as equivalent to the corresponding Degrees/Diplomas/Examinations of Kerala University.

Amendment

"That, in Chapter IV-Norms for granting Recognition/Equivalence to Examinations, Degrees etc. of Universities or Boards of Foreign countries of the Regulations relating to Recognition of Examinations and Degrees of other Universities, the following be added to the existing entries under relevant Universities/Institutions under the Heading "Degrees and Examinations of other Universities and Institutions" recognized by the University of Kerala.

List of Degrees/Examinations of Other Universities/Institutions

Sl. No.	Order No. and Date	Name of the State Boards/Statutory Universities/Foreign Universities/ Institutions	Examinations/ Degrees	Corresponding Examinations/ Degree of the Kerala University	Authorities Recommended
(1)	(2)	(3)	(4)	(5)	(6)
1	Ac.C/5518/2014 dtd. 26-3-2014	Mangalore University	Triple Main B.A., Degree in Journalism, English and Communicative English (Regular)	B.A. Degree in English Language and Literature of this University for employment as HSA in English	Chairman, BoS in English (Pass) May be recognized as equivalent to B.A. Degree in English Language and Literature of the University of Kerala for employment as HSA in English.
					Dean, Faculty of Arts. Endorsed the remarks of Chairman, BoS in English (Pass)

(1)	(2)	(3)	(4)	(5)	(6)
2	Ac.C/2/005896/2014 dtd. 20-5-2014	Madurai Kamaraj University, Madurai	Bachelor of Library and Information Science (B.L.I.Sc.) (Distance Mode)	B.L.I.Sc. Degree through Distance Mode of this University for higher studies and employment	Chairman, BoS in Library and Information Science May be recognized as equivalent to B.L.I.Sc. Degree through Distance Mode of University of Kerala for higher studies and employment
					Dean, Faculty of Arts Endorsed the remarks of Chairman, BoS in Library and Information Science
3	Ac.C/0015959/2014 dtd. 21-5-2014	Manonmaniam Sundaranar University, Thirunelveli	Bachelor's Degree in Library and Information Science (B.L.I.Sc) (Distance Mode)	Bachelor's Degree in Library and Information Science (B.L.I.Sc.) (Distance Mode) of this University	Chairman, BoS in Library and Information Science May be recognized as equivalent to Bachelor's Degree in Library and Information Science (B.L.I.Sc.) (Distance Mode) of this University.
					Dean Faculty of Arts Endorsed the remarks of the Chairman, BoS in Library and Information Science.
4	Ac.C/0021427/2014 dtd. 20-5-2014	Christ University, Bangalore (Deemed)	M.Sc. Degree in Counselling Psychology (Regular)	M.Sc. Degree in Psychology of University of Kerala	Chairman, BoS in Psychology (P.G.) May be recognized as equivalent to M.Sc. Degree in Psychology of University of Kerala.
					Dean, Faculty of Science Endorsed the remarks of Chairman, BoS in Psychology (P.G).
5	Ac.C/006725/2014 dtd. 23-5-2014	University of Kerala	Ph.D. Degree in Biotechnology	As an eligible qualification for employment in the field of Botany	Chairman BoS in Botany (P.G.) May be recognized as equivalent to Ph.D Degree in Botany of the University of Kerala for higher studies and employment, Since the topic of research is related to Botany, the degree can be considered as equivalent to Botany
					Dean, Faculty of Science May be granted recognition as an eligible qualification for employment in the field of Botany.

(1)	(2)	(3)	(4)	(5)	(6)
6	Ac.C/06463/2014 dtd. 20-5-2014	Kannur University	B.A. Degree in Arabic and Islamic History (Regular)	As an eligible qualification for admission to B.Ed. (Social Science) of the University of Kerala	Chairman, BoS in Education (Pass) May be recognized as an eligible qualification for B.Ed. (Social Science) of the University of Kerala
					Dean, Faculty of Education Endorsed the remarks of the Chairman, BoS in Education (Pass)
7	Ac.c/006677/2014 dtd. 27-5-2014	Georg-August University, Gottingen, Germany	Ph.D. Degree	As equivalent to the Ph.D. Degree in Chemistry of the University of Kerala for the purpose of employment to the post of Assistant Professor in colleges affiliated to the University of Kerala.	Chairman, BoS in Chemistry (P.G.) who is also the Dean Faculty of Science May be recognized as equivalent to the Ph D. Degree in Chemistry of the University of Kerala for the purpose of employment to the post of Assistant Professor in colleges affiliated to the
8	Ac.C/2/003920/2014 dtd. 29-5-2014	Manonmaniam Sundaranar University through Holy Cross College (Autonomous), Thirunelveli	B.A. Degree in English with Computer Application (Regular)	As an eligible qualification for admission to the B.Ed. Programme in English of the University of Kerala	University of Kerala. Chairman, BoS in Education (Pass) The Degree can be considered as an eligible qualification for admission to B.Ed. English. It has been recognized as equivalent to B.A. Degree in English Language and Literature/Functional English/Communicative English. The opinion of the Chairman, BoS in English may be sought in this regard.
					Chairman, BoS in English (Pass) As equivalent to B.A. Degree in English language and Literature of the University of Kerala for higher studies in B.Ed.
					Dean, Faculty of Education Can be considered as an eligible qualification for admission to B.Ed. in English of the University of Kerala.

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(1)	(2)	(3)	(4)	(5)	(6)
9	Ac.C/2/005602/2014 dated 30-5-2014	Bharathidasan University, Thiruchirappalli	Ph.D. Degree in Microbiology	As an eligible qualification for the post of Lecturer in Biotechnology, Since the candidate possesses P.G. Degree in Biotechnology	Chairman, BoS in Biotechnology (P.G.) May be recognized as an eligible qualification for employment in Biotechnology, Since the candidate possesses P.G. Degree in Biotechnology.
					Dean, Faculty of applied Science Endorsed the remarks of Chairman, BoS in Biotechnology (P.G.)
10	Ac.C/06350/2014 dated 7-6-2014	Anna University, Chennai	B.E. Degree in Mechanical Engineering (Part-time)	As equivalent to the B.Tech. Degree in Mechanical Engineering (Part-time) of the University of Kerala for higher studies	Chairman, BoS in Engineering (Pass II) May be recognized as equivalent to B.Tech. Degree (Part -time) of the University of Kerala for higher studies and employment
					Dean, Faculty of Engineering and Technology As equivalent to the B.Tech. Degree in Mechanical Engineering (Part-time) of the University of Kerala for higher studies.
11	Ac.C/005926/2014 dated 13-6-2014	Bharathiar University, Coimbatore	M.Sc. Degree in Botany (Distance Mode)	As an eligible qualification solely for the purpose of appearing SET Examination	Chairman, BoS in Botany (P.G.) May be recognized for specific purpose of appearing for SET Examination
					Dean, Faculty of Science As an eligible qualification for appearing for SET Examination and not for any other purpose
12	Ac.C/006628/2014 dated 16-6-2014	University of Kerala	Ph.D. Degree in Aquatic Biology and Fisheries	As an eligible qualification for employment in the field of Zoology	Chairman, BoS in Zoology (P.G.) May be recognized as an eligible qualification for employment purposes in the field of Zoology
					Dean, Faculty of Science Endorsed the remarks of the Chairman, BoS in Zoology (P.G.)

(1)	(2)	(3)	(4)	(5)	(6)
13	Ac.C/007190/2014 dated 30-6-2014	Mahatma Gandhi University, Kottayam	B.Sc. Degree in Food Science Quality Control (Regular)	As an eligible qualification for pursuing M.Sc. Degree in Home Science with Specialization in Food & Nutrition/ Nutrition & Dietetics	Chairman, BoS in Home Science (Pass) Eligible only for P.G. admission in Home Science with Specialization in M.Sc. Degree in Food Nutrition or M.Sc. Degree in Nutrition & Dietetics
					Dean, Faculty of Science Endorsed the remarks of the Chairman, BoS in Home Science (Pass)
14	Ac.C/016945/2014 dated 29-1-2014	Central University of Kerala, Kasargode	M.A. Degree in Linguistics and Language Technology	As equivalent to M.A. Degree in Linguistics of the University of Kerala for higher studies and employment	Chairman, BoS in Linguistics (P.G.) May be recognized as equivalent to the M.A. Degree in Linguistics of the University of Kerala for higher studies and employment
					Dean, Faculty of Oriental Studies Endorsed the remarks of the Chairman, BoS in Linguistics (P.G.)
15	Ac.C/2/006856/2014 dated 18-6-2014	University of Mysore	Triple Main B.Sc. Degree in Bio Chemistry, Botany and Microbiology (Regular)	As equivalent to B.Sc. Degree in Botany of the University of Kerala for higher studies and employment	Chairman, Bos in Botany (Pass) May be recognized as equivalent to B.Sc. Degree in Botany of the University of Kerala for higher studies and employment
					Dean, Faculty of Science Endorsed the remarks of the Chairman, BoS in Botany (Pass)
16	Ac.C/007135/2014 dated 30-6-2014	VIT University (Deemed), Chennai	Five Year Integrated M.Sc. Degree in Biotechnology (Regular)	As equivalent to M.Sc. Degree in Biotechnology of the University of Kerala for higher studies and employment	Chairman, Bos in Biotechnology (P.G.) May be recognized as equivalent to the M.Sc. Degree in Biotechnology of the University of Kerala for higher studies and employment
					Dean, Faculty of Applied Sciences and Technology Endorsed the remarks of the Chairman, BoS in Biotechnology (P. G.)

(1)	(2)	(3)	(4)	(5)	(6)	
17	Ac.C/006703/2014 dated 5-7-2014	Mahatma Gandhi University, Kottayam	B.C.A. Degree (Distance Mode) (Off Campus)	As equivalent to the B.C.A. Degree (Distance Mode) of this University	Chairman, Bos in Computer Science (Pass) May be recognized as equivalent to the B.C.A. Degree (Distance Mode) of this University	
					Dean, Faculty of Applied Sciences and Technology Endorsed the remarks of the Chairman, BoS in Computer Science (Pass)	
18	Ac.C/007075/2014 dated 5-7-2014	Bharathidasan University through National College, Thiruchirappalli (Autonomous)	M.Phil. Degree in Physics (Regular)	As equivalent to the M. Phil. Degree in Physics of the University of Kerala	Chairman, BoS in Physics (P. G.) May be recognized as equivalent to the M.Phil. Degree in Physics of the University of Kerala for higher studies and employment	
					Dean, Faculty of Science Endorsed the remarks of the Chairman, BoS in Physics (P. G.)	
19	dated 7-7-2014 University through the St. J Coll (Aut	dated 7-7-2014 University Bio	M.Sc. Degree in Biotechnology (Regular)	As equivalent to the M.Sc. Degree in Biotechnology of the University of Kerala	Chairman, BoS in Biotechnology (P. G.) May be recognized as equivalent to the M.Sc. Degree in Biotechnology of the University of Kerala for higher studies and employment	
					Dean, Faculty of Applied Sciences and Technology Endorsed the remarks of the Chairman, BoS in Biotechnology (P. G.)	
20	Ac.C/007359/2014 dated 5-7-2014	Bharathiar University through Kongunadu Arts and Science College (Autonomous),	B.Sc. Degree in Biotechnology (Regular)	As equivalent to the B.Sc. Degree in Biotechnology of the University of Kerala	Chairman, BoS in Biotechnology (Pass) May be recognized as equivalent to the B.Sc. Degree in Biotechnology of the University of Kerala for higher studies	
		Coimbatore			Dean, Faculty of Applied Sciences and Technology Endorsed the remarks of the Chairman, BoS in Biotechnology (Pass)	

(1)	(2)	(3)	(4)	(5)	(6)
21	Ac.C/006868/2014 dated 9-7-2014	Alagappa University, Karaikudi	B.Com. Degree (Distance Mode)	As equivalent to the B.Com. Degree of the University of Kerala for higher studies	Chairman, BoS in Commerce (Pass) May be recognized as equivalent to the B.Com. Degree of University of Kerala for higher studies
					Dean, Faculty of Commerce Endorsed the remarks of the Chairman, BoS in Commerce (Pass).
22	Ac.C/006478/2014 dated 13-6-2014		English Language and Literature of the University of	Chairman, BoS in English (P.G.) May be recognized as equivalent to the M.A. Degree in English of the University of Kerala for higher studies and Employment	
					Dean Faculty of Arts Endorsed the remarks of the Chairman, BoS in English (P.G.)
23	Ac.C/006234/2014 dated 14-7-2014	4 Kerala Kalamandalam (Deemed) University for Arts and Culture, Thrissur	B.A. Degree in Thullal (Regular)	Being recognized for the purpose of higher studies	Chairman, BoS in Visual Arts May be recognized as equivalent to the B.A. Degree of the University of Kerala for higher studies and employment
					Dean, Faculty of Fine Arts Endorsed the remarks of the Chairman, BoS in Visual Arts.
24	Ac.C/007996/2014 dated 31-7-2014	Mahatma Gandhi University, Kottayam	B.Sc. Degree in Geology and Water Management (Regular)	As equivalent to the B.Sc. Degree in Geology of the University of Kerala for all purposes of higher studies and employment	Chairman, BoS in Geology (Pass) May be recognized equivalent to the B.Sc. Degree in Geology of the University of Kerala for all purposes of higher studies and employment
					Dean, Faculty of Science Endorsed the remarks of the Chairman, BoS in Geology (Pass)

(1)	(2)	(3)	(4)	(5)	(6)
25	Ac.C/009924/2014 dated 19-7-2014	Sri Sathya Sai Institute of Higher Learning (Deemed) University, Andhra Pradesh	B.Sc. Degree in Home Science	As equivalent B.Sc. Degree in Home Science of the University of Kerala for all purposes of higher studies and employment	Chairman, BoS in Home Science (Pass) May be recognized as equivalent to the B.Sc. degree in Home Science of the University of Kerala for higher studies and employment
					Dean, Faculty of Science Endorsed the remarks of the Chairman, BoS in Home Science (Pass)
26	Ac.C/008446/2014 dated 5-8-2014	Christ University, Bangalore (Deemed)	Bachelor of Hotel Management (BHM) (Regular)	Being recognized for the purpose of admission to M.B.A programme of the University of Kerala	Chairman, BoS in Business Management (Pass) May be recognized for the purpose of admission to the M.B.A Programme of the University of Kerala
					Dean, Faculty of Management studies Endorsed the remarks of Chairman, BoS in Business Management (Pass)
27	Ac.C/2/008569/2014 dated 5-8-2014	Pondicherry University, Pondicherry	M.Ed. Degree (Regular)	As equivalent to the M.Ed. Degree of the University of Kerala for all purposes of pursuing higher studies and employment	Chairman, BoS in Education (P.G.), who is also the Dean Faculty of Education May be recognized as equivalent to the M.Ed. Degree of the University of Kerala for all purposes of pursuing higher studies and employment
28	Ac.C/07033/2014 dated 6-8-2014	Bharathidasan University, Thiruchirappalli through Jamal Muhammed Colle (Autonomous)	M.A. Degree in Arabic (Regular)	As equivalent to the M.A Degree in Arabic of the University of Kerala for all purposes of pursuing higher studies and employment	Chairman, BoS in Arabic (P.G.) May be recognized as equivalent to the M.A. Degree of the University of Kerala for higher studies and employment

(1)	(2)	(3)	(4)	(5)	(6)
					Dean, Faculty of Oriental Studies Endorsed the remarks of the Chairman, BoS in Arabic (P.G.)
29	Ac.C/026328/2014 dated 21-8-2014	Avinashilingam Institute for Home Science and Higher Education for Women University (Deemed),	M.A. and M.Phil. Degree in Tamil (Regular)	As equivalent to M.A. and M.Phil. Degree in Tamil Language and Literature of the University of Kerala for higher studies and employment	Chairman, BoS in Tamil (P. G.) May be recognized as equivalent to the M.A. and M.Phil. Degree in Tamil of the University of Kerala for higher studies and employment
		Coimbatore			Dean, Faculty of Oriental Studies Endorsed the remarks of the Chairman, BoS in Tamil (P.G)
30	Ac.C/2/001581/2013 dated 10-12-2013	University of Calicut	M.A. Degree in Islamic Studies (Regular)	M.A. Degree in Islamic History of the University for higher studies and employment	Chairman, BoS in Islamic Studies May be granted recognition to M.A. Degree in Islamic Studies (Regular) of Calicut University as equivalent to M.A. Degree Islamic History of the University of Kerala
					Dean, Faculty of Social Sciences Endorsed the remarks of the Chairman, BoS in Islamic Studies

The above amendment to the Regulations relating to Recognition to the Degrees/Diplomas awarded by the Statutory/Deemed Universities as equivalent to the corresponding Degrees/Diplomas/Examinations of Kerala University was laid before the Senate at its meeting held on 16th July 2015, as envisaged under Section 39(1) of the Kerala University Act, 1974 and the same was considered and approved by the house.

(3) No. Ac.L/R/2716/2015. 8th September 2015.

Revised Regulations for MCA Degree Course-w.e.f. 2015 Admissions—Commencement of MCA Lateral Entry into the third semester-from 2016 Admission

The Academic Council at its meeting held on 19th May 2015 approved the Revised Regulations for MCA Degree Course—w.e.f. 2015 Admissions—commencement of MCA Lateral Entry into the third semester from 2016 Admission.

Revised Regulations for MCA Degree Course—w.e.f. 2015 Admissions-commencement of MCA Lateral Entry into the third semester—from 2016 Admission.

The major objective of the MCA programme, in addition to other academic objectives, is to create skilled man power at the level of programmer, system analyst, project manager and system manager.

The duration of the course is 6 semesters in 3 years. The students holding B.Sc. Computer Science or BCA or an equivalent degree are eligible for direct entry into the third semester under Lateral Entry Scheme. The Student has to take, generally, five theory papers and two practical courses in the first five semesters. One seminar each is included in the second and fourth semesters. In the fifth semester a mini project work is given as one of the practical courses. In the sixth semester student has to undergo a major project work only. In each week a student is supposed to get 10 practical hours and hence in every semester a total of 160 hours of practical training in the laboratories. The contact hours for theory/tutorial comes to around 20 hours/week. The attendance in the theory and practical is compulsory.

General:

Examinations

University Examinations will be conducted at the end of each semester as per the scheme included in this document.

Pass Requirements and provisions for classification of successful candidates:

- 1. A candidate shall be declared to have passed the semester examination in full if he/she secures not less than 40% marks in written examination and not less than 50% marks in written (university) plus sessional marks put together in each paper. This rule applies to practical also. For the subjects which have only sessional marks, a minimum of 50% is required for a pass, otherwise the student has to repeat that semester.
- 2. For a pass in main project the student has to obtain minimum 50% marks in internal evaluation and 50% marks in external evaluation. Otherwise he/she has to repeat the 6th semester.
- 3. If a student fails in one or more subjects, he/she needs to reappear only in those subjects. The rules for supplementary examinations will be same as that of the existing regulations.
- 4. Classification of (Pass) results into I Class, II Class etc. shall be as per the scheme prior to 2015 Admissions.

Sessional Marks:

The sessional marks are awarded based on 2 class tests and assignments/lab reports for theory/practical and attendance. Split up is shown below:

Theory

Attendance 20%

Assignments (minimum 2) 30%

50% Class tests (minimum 2)

Practical:

Attendance	20%
Performance in the lab	
(Lab reports and experiments)	40%
Lab tests (minimum 2)	40%

Mini Project:

Attendance	20%
Topic	10%
Performance	30%
Evaluation	40%

Main Project

Topic	10%
Performance	40%
Evaluation	50%

For seminars, the sessional marks are based on presentation/seminar report and participation. The students are required to present the progress of the main project work twice to the Department Faculty.

Question Paper Pattern:

The maximum mark for the theory examinations will be 100 and the time duration will be 3 hours. The question paper shall contain two parts; Part A and Part B. Part A shall be for 40 marks and shall contain 10 compulsory short answer questions. Part B shall be for 60 marks and shall contain three modules. Each module shall contain two full questions out of which the student has to answer only one question. Each full question shall be for 20 marks.

The above revised regulations has been laid before the Senate held on 16th July 2015 for consideration and adoption as envisaged under section 39(1) of the University Act, 1974. The House considered and unanimously adopted the same.

(4)

No. Ac.L/R/2700/2015. 11th September 2015.

Regulations relating to BBA Degree Course through SDE from 2013 Admission onwards

The Academic Council at its meeting held on 19th May 2015 approved the Regulations relating to BBA Degree course through SDE from 2013 Admission onwards.

- 1. The duration of the BBA Programme (SDE) shall be three academic years with six semesters containing the same courses of the regular programme except the elective courses under VIth semester, BM 1661 Soft Skill Development.
- 2. Mark system shall be adopted instead of Grading for the end semester examinations and project report and viva voce.
- 3. 100 marks is assigned for each course which is distributed as:

End Semester Examination — 85 Marks
 Internal — 15 Marks

4. Internal Marks is assigned as below:

1. Attendance for the contact classes — 5 Marks (2.5 Marks for 75% attendance Additional 0.5 Marks for every 5% attendance above 75%)

2. Assignments (Two Nos.) — 10 Marks

Total — 15 Marks

5. Marks assigned for Project shall be:

Project work
 Viva Voce
 75 Marks
 Wira Voce
 25 Marks

- 6. The minimum marks required for admission to BBA (SDE) course he reduced from 50% to 45 % in the plus two or equivalent examinations.
- 7. The Pass minimum for the BBA SDE Course.
 - (a) Prescribed the pass minimum as 40% marks for passing the course with separate minimum of 40% for continuous Evaluation and end Semester.
 - (b) For the successful completion of the Programme and award of the Degree, a student must pass all courses satisfying the minimum marks requirement and must score 40% marks for the entire programme.
- 8. Classification of Result
 - (a) Classification of results will be based on the aggregate marks of all the end semester examinations in all the six semesters put together.
 - (b) A candidate who secured 40% marks but less than 50% of the aggregate will be declared to have passed the Programme.
 - (c) A candidate who has secured 50% marks and above but below 60% of the total marks for all the courses in six semester examinations shall be declared to have passed in second class.
 - (d) Candidates who obtain 60% marks and above but less than 80% of the total marks shall be declared to have passed in First Class.
 - (e) Candidates who obtain 80% and above of the total marks shall be declared to have passed in First Class with Distinction. Successful candidates who completed the examinations in three academic years (six semesters) alone shall be considered for ranking purpose.

The above amendment to the Regulations relating to BBA Degree Course through SDE from 2013 admission onwards were laid before the Senate at its meeting held on 16th July 2015 for consideration and adoption as envisaged under Section 39(1) of the Kerala University Act, 1974 and the House considered and unanimously adopted the same.

(5)

No. Ac.L/R./2715/2015. 11th September 2015.

Regulations Relating To Post Graduate Diploma in Logistics and Supply Chain Management (PGDLSCM) Course

The Academic Council at its meeting held on 19th May 2015 resolved to approve the Regulations relating to Post Graduate Diploma in Logistics and Supply Chain Management (PGDLSCM) Course.

Introduction

Economic growth in India goes in tandem with industrial growth. Logistics Sector is one of the recently attention drawing and crucial sectors that support almost all industrial activity. Notwithstanding its importance and all pervasive presence, it has not been given its due nor accorded the attention it deserves as a separate sector in itself. The level of inefficiency in logistics activities in the country has been very high across all trades and has taken its toll everywhere. To bring efficiency and quality improvement in logistics operations it is imperative to develop the capabilities of logistics service providers. With logistics being a service oriented sector, skill development will be a key requisite. There is a significant gap in the demand and availability of quality manpower in the logistics sector due to the lack of focus on developing manpower and skills for the Sector. This gap, unless addressed urgently, is likely to be a stumbling block on the path of progress of the logistics and service sectors in India and in consequence, could impact unenthusiastically the growth in industry and manufacturing sectors. This underscores the need for more educational institutions, in tie-up with industries and authorized certifying bodies, to create opportunities for the unemployed to be skill-trained and equipped with appropriate certification to meet the growing demand for quality manpower in the sector.

Justification of the course

- 1. The logistics industry, which has recently witnessed a rapid boom in India, is fast catching on as a major contender to the current heavy weights in industry such as Metal and Mining, IT and BM.
- 2. The backbone of reliable shipping and trade processes, Shipping and Logistics Management, as a career, has huge scope in domestic as well as international job markets.
- 3. Logistics is the management of the flow of resources, not only goods, between the point of origin and the point of destination in order to meet the requirements of customers or corporations.
- 4. Logistics involves the integration of information, transportations, inventory, warehousing, material handling, packaging and often security. Today the complexity of production logistics can be modified, analyzed, visualized and optimized by plant simulation software.
- 5. Moulds human resource required by the upwardly mobile shipping companies, agency houses, shipping ports, clearing and forwarding, and export/import firms.
 - 6. Growing demand for manpower to enhance better and speedier logistics services.
 - 7. Promoting professionalism and innovations in the various sectors of the Logistics Industry.
 - 8. There is lack of trained/qualified manpower to meet the increasing demand for providing expert services.
- 9. On successful completion of the PGDLSCM programme the candidate will be eligible for employment in the Industry as executives in administration at senior and middle levels.

Duration: One year

Eligibility: Graduation in any discipline from the University of Kerala or from any other Universities approved as equivalent by the University of Kerala. Students who have qualified from National open school, New Delhi and the BA/B.Com Degree of the Calicut University under liberalized school are not eligible for admission.

Objective

The prime aim of this programme is to impart advanced knowledge on specific Sectoral areas of Logistics and Supply Chain Management. This programme has very high relevance and importance with management and administration of logistics services in India and abroad. The course will develop specialized skills required by the Industry besides inculcating in the students a sense of responsibility, managerial skills, innovation analytical ability, effective communication and problem identification/solving skills.

The PGDLSCM course is a need based programme designed to fulfill the specific need for developing a cadre of professional managers in the various Sectors of the Logistics Industry. The syllabus and curriculam takes into account the existing know-how of available personnel and the future needs of the logistics management sector. This course will provide a professional qualification/certification for those who wish to take up SCM/Logistics Management as a career. The course will be beneficial to those currently employed in the Industry in administration at senior and middle levels besides fresh graduates who wish to pursue this less trodden path with greater prospects.

Course Requirements

Students of the PGDLSCM programme shall, besides undergoing the prescribed course of study, do practical work during the last three months of the 12 months programme and also do a project work under the joint supervision of an Administrator and a teaching faculty, in a company dealing with logistics operations. The student shall work in the selected company/firm for 45 days continuously during the last part of the programme and the project work and attendance certificate shall he produced to qualify themselves for taking the Year End Final Examination. Guidelines for the project work, oil job training and evaluation shall be prepared by the appointed Board of Studies. There shall be five core papers and one practical with a comprehensive viva-voce. Each paper carries 100 marks.

Out of this, the University written examination will carry 80 marks and 20 marks for internal assessments including attendance.

Students shall submit three assignments per paper. The three assignments carry 15 marks each carrying 5 marks.

Project Work

The students shall select a topic for project work at the beginning of the second half of the programme in consultation with the Faculty-in-charge well in advance. It is essential that the topic be approved by the Faculty-in-Charge.

Field Visit

During the year a student should visit at least two International/National Logistics Organizations, other than the one selected for Internship and project work and submit field visit reports which will be considered as one of the three assignments in the relevant Paper. The Organizations selected for the field visit must have all the important facilities and logistics operations covered by the syllabus.

The above Regulations relating to Post Graduate Diploma in Logistics and Supply Chain Management (PGDLSCM) course were laid before the Senate held on 16th July 2015 for consideration and adoption as envisaged under section 39(1) of the Kerala University Act, 1974. The House unanimously adopted the same.

(6)

No. Ac.L/R/2687/2014. 11th September 2015.

Regulations to BPA and MPA—Change in the name of Bachelor of Performing Arts (BPA) in Dance to BPA in Dance (Kerala Natanam) and Master of Performing Arts (MPA) in Dance to MPA in Dance (Kerala Natanam)

The Academic Council at its meeting held on 19th May 2015 considered along with the recommendation of the standing committee approved the following modifications

"To change the title of Bachelor of Performing Arts (BPA) in Dance to BPA in Dance (Kerala Natanam) and Master of Performing Arts (MPA) in Dance to MPA in Dance (Kerala Natanam). The title change be effected from 2014 admission onwards and for admission prior to 2014 a Special Certificate be issued for applicants stating that"

- (a) In the case of Bachelor of Performing Arts (BPA) in Dance—"BPA in Dance and BPA in Dance (Kerala Natanam) are one and the same."
- (b) In the case of Master of Performing Arts (MPA) in Dance—"MPA in Dance and MPA in Dance (Kerala Natanam) are one and the same."

The Regulations relating to BPA and MPA-change in the name of Bachelor of Performing Arts (BPA) in Dance to BPA in Dance (Kerala Natanam) and Master of Performing Arts (MPA) in Dance to MPA in Dance (Kerala Natanam) was laid before the Senate held on 16th July 2015 as envisaged under section 39(1) of the Kerala University Act, 1974 and the house unanimously adopted the same.

(7)

No. Ac.L/R/2714/2015. 14th September 2015.

Regulations relating to Dual Degree Course in Management w.e.f. 2015 admission onwards

The Academic Council at its meeting held on 19th May 2015 resolved to approve the Regulations relating to Dual Degree Course in Management w.e.f. 2015 admission onwards.

I Introduction

The Dual Degree Course in Management [Bachelor of Management (BM), Master of Applied Management (MAM)] of the University of Kerala is designed to meet the following objectives:

- (a) To educate and groom the students to get entry level managerial positions in manufacturing/services organizations or to start and run own ventures with good business knowledge.
- (b) To facilitate the development of students to take up growing challenges and find and implement solutions those are environmentally viable, ethically correct, and socially acceptable.

II Course Duration

Dual Degree Course in Management (BM, MAM) of the University of Kerala shall be completed in 5 years spread over ten semesters. Each semester shall consist of 16 Instructional weeks of 5 days each of 5 hours per day.

Gaz. No. 2/2016/DTP (University of Kerala).

III Eligibility for Admission

For admission to this course, a student should have passed 12th Standard (or equivalent) examination and obtained at least 45% (40% marks for SC/ST students) and should have passed a Common Admission Test conducted for the purpose.

Admission taken at the first year shall be admission to "5 Year Dual Degree Course (BM, MAM)" and he/she will not be required to take re-admission at any stage of the course unless he/she discontinues the course after 3rd year.

The course framework provides additional entry point as, the student, who has discontinued his/her studies on obtaining Bachelor of Management (BM) degree, can join at later date for the fourth and fifth year of the course to complete Master of Applied Management (MAM).

IV Admission Procedure

The students need to apply to the respective institutions based on the Common Admission Test score to qualify for admission. Based on the rank list prepared by the respective institutions, students will be selected. In the absence of above test, institutions individually or collectively can conduct a Common Admission Test for admission.

However, the admissions for 2013-14 shall be effected on the basis of separate merit lists of students passed in various streams at standard 12th as,

Science Stream	Commerce Stream	Arts Stream
20 seats	20 seats	20 seats

In case of non availability of students from one stream, remaining seats in that stream may be allotted to students from other two streams on equal basis. In case of non availability of students from two streams, remaining seats in those streams may be allotted to students from third stream.

V Requirement of Attendance and Progress

A candidate will be permitted to register and appear for the examination at the end of each semester only if:

- 1. He/She has secured not less than 75% of attendance in each subject, in each semester,
- 2. His/Her progress is satisfactory in the continuous assessment in each subject and
- 3. His/Her conduct has been satisfactory.

VI Subject Scheme and Evaluation

- 1. Each subject shall consist of 3 lectures per week (3 credits) and 2 hours tutorial per week (1 credit) for assignments, thus making it a 4 credit subject.
- 2. Regular Semester Examinations for three hours duration will be conducted for all subjects at the end of each semester by the University. The University will issue the semester mark list, after each semester examination.
- 3. The course shall provide an undergraduate degree in 3 years (BM), followed by a Master's degree in five years (MAM).
 - (a) Award of BM at the end of three years, if one wishes to discontinue the studies, and
 - (b) Award of MAM on successful completion at the end of five years.
- 4. For each course, the end semester examination will have 60 marks while internal assessment will have 40. Thus the total marks for each course shall be 100.
 - 5. The distribution of internal assessment marks will be:

(a) Periodical tests (Subject to mini	mum of three tests for each course)	-	15	Marks
(b) Assignments/ Case analysis		-	10	"
(c) Seminar & Discussion		-	10	"
(d) Class Participation and attendan	ce		5	"
		Total 4	40	,,

6. A systematic record for the award of internal assessment marks shall be maintained in the department signed by the faculty member concerned and countersigned by the Head of the Department/Institution.

- 7. In the fifth year Industrial project shall be assigned as a group task and shall necessarily have interdisciplinary nature.
- 8. Semester examinations for Dual Degree Course in Management (BM, MAM) for each subject shall be conducted once in a year.
- 9. Candidates for Dual Degree Course in Management (BM, MAM) shall he eligible to undergo the course of study in the next semester and take the examinations of that semester, irrespective of the results of the examination of the previous semester provided they have completed all the formalities of attendance, payment of all fees due to the University and registration for the examination in the earlier semester. However, a candidate who has failed in any course shall be given a maximum of two additional chances for securing a pass in the course.

VII Time Limit for the Completion of Programme

A candidate shall be required to complete the programme within a period of eight years after joining the programme.

VIII Classification of Successful Candidates

- A. A candidate who secures not less than 50% in the written examination of a paper subject to a minimum of 50% of the aggregate of internal assessment and written examination together of a paper will be declared to have passed the examination.
- B. The division of pass will be based on the aggregate marks of all the continuous assessment and university examinations in the six semesters put together for BM Degree and that for MAM Degree, ten semesters.
- 1. Candidates who have secured 50% marks and above but below 60% of total marks for all papers in six/ten semester examinations shall be declared to have passed in second class.
- 2. Candidates who obtain 60% marks and above but less 75% total marks for all papers in six/ten semester examinations shall be declared to have passed in First Class.
- 3. Candidates who obtain 75% and above of the total marks for all papers in six/ten semester examinations in first attempt shall be declared to have passed in First class with Distinction.

IX Exit points:

- 1. After successfully completing first six semesters and leaving the programme BM (Bachelor of Management) degree will be awarded.
- 2. After successfully completing the whole programme i.e. all the 10 semesters MAM (Master of Applied Management) degree will be awarded.

The Regulations relating to Dual Degree Course in Management w.e.f. 2015 admission onwards were laid before the Senate held on 16th July 2015 for consideration and adoption as envisaged under section 39(1) of the Kerala University Act, 1974 and the House considered and unanimously adopted the same.

(8)

No. Ac.L/R/2712/2014. 3rd November 2015.

Regulations relating to MA Degree Course in Mass Communication and Journalism w.e.f. 2015 admission onwards

The Academic Council at its meeting held on 19th May 2015 resolved to approve the Regulations relating to MA Degree Course in Mass Communication and Journalism w.e.f. 2015 admission onwards as recommended by the Faculty of Arts.

Title of the Programme:—M.A. Mass Communication and Journalism (MMCJ)

Duration of the Programme:—The duration of the MMCJ programme will be 2 years, each year comprising two semesters, each semester consisting of 400-450 hours distributed over 90 days.

Eligibility:—Candidate seeking admission to the programme will be required to have obtained a bachelor degree (under 10+2+3) of this university or any other Indian or Foreign University recognised by Kerala University as equivalent thereto

and have secured a minimum of 50% marks or equivalent grade in part III/core graduate course are eligible to apply. However candidates belonging to other socially and economically backward communities are eligible for relaxation of 5 % marks in the qualifying examination and those belonging to scheduled caste/scheduled tribe having secured a pass in the qualifying degree examination are eligible to apply for admission to the programme. The selection of students in the merit seat will be done by the University through entrance test.

Admission:—Admission to the course shall be made as per the norms of the University.

Course Structure:—The programme offers core courses and electives. Core courses are offered by the parent department offering the programme. Elective/Open courses are offered either by the parent department or any other departments. Elective papers will be chosen as per the students' requirements.

Semester I	Core/	Course	Name of Paper	Instructional	Ма	
	Elective	Code		hours/week	ESE	CA
Paper 1	Core	MMCJ C01	Introduction to Communication	6	75	25
Paper 2	Core	MMCJ C02	Reporting	6	75	25
Paper 3	Core	MMCJ C03	Editing	6	75	25
Paper 4	Core	MMCJ C04	Computer Skills for Media	7	75	25
Semester 2						
Paper 5	Core	MMCJ C05	Electronic Media Production	7	75	25
Paper 6	Core	MMCJ C06	History of Journalism & Media Laws	6	75	25
Paper 7	Core	MMCJ C07	Technical Writing	6	75	25
Paper 8	Core	MMCJ C08	Advertising Theory & Practice	6	75	25
Semester 3						
Paper 9	Core	MMCJ C09	Research Methods in Mass Communication	on 7	75	25
Paper 10	Core	MMCJ C10	Corporate Communication & PR	6	75	25
Paper 11	Elective 1	MMCJ C11		6	75	25
Paper 12	Elective 2	MMCJ C11		6	75	25
Semester 4						
Paper 13	Core	MMCJ C12	Film Studies	6	75	25
Paper 14	Core	MMCJ C13	Development Communication	7	75	25
Paper 15	Elective 3	MMCJ C14		6	75	25
Paper 16	Elective 4	MMCJ C14		6	75	25
Paper 17	Compr Ppr	MMCJ C15	Dissertation		10	00
Paper 18	Project	MMCJ C16	Internship		75	25
				Grand Total =	180	00

Distribution of Electives for Semesters III & IV

Sl. No.	Semester	Course	Name of the Elective Papers	Name of the Elective Papers Instructional		Marks	
	Code			hours/week	ESE	CA	
(1)	(2)	(3)	(4)	(5)	(6)	(7)	
	Semester Three						
1	3	MMCJ C11.1	Script Writing	6	75	25	
2	3	MMCJ C11.2	Environment Reporting	6	75	25	
3	3	MMCJ C11.3	Event Management	6	75	25	

(1)	(2)	(3)	(4)	(5)	(6)	(7)
4	3	MMCJ C11.4	News Critics	6	75	25
5	3	MMCJ C11.5	Social Media Reporting	6	75	25
			Semester Four			
6	4	MMCJ C14.1	Magazine & Photo Journalism	6	75	25
7	4	MMCJ C14.2	Intercultural Communication	6	75	25
8	4	MMCJ C14.3	Malayalam Journalism	6	75	25
9	4	MMCJ C14.4	Business Journalism	6	75	25
10	4	MMCJ C14.5	Video Production (Fiction)	6	75	25

- Total marks for Semester I–400
- Total marks for Semester 11-400
- Total marks for Semester III-400
- Total marks for Semester IV–600
- Total marks for Semester I to IV-1800

Credit Requirements:—Students are expected to do 4 core courses in semester I & II; and 2 core courses and two electives in semester III. 2 Core courses 2 electives, Dissertation, Viva Voce & Internship in Semester IV. However the elective need not be one from the list given above as the department may change the electives from time to time depending on the availability and specialisation of faculty and choice of the student.

Registration:—The students have to register for the required number of courses at the beginning of each semester before the classes begin. They have to complete the prescribed prerequisites for the course before registration.

Scheme of Evaluation:—The evaluation of a course consists of two parts: Continuous Evaluation (CE) and End Semester Evaluation (ESE). The total marks allotted for each courses shall be 100, with a maximum of 25% marks for Continuous Evaluation and 75% marks for End Semester Evaluation. The duration of the End Semester Assessment (Written Examination) for each paper shall be for 3 hours. The minimum marks required for the successful completion of a course shall be as per University norms.

Continuous Evaluation:—The maximum marks for the Continuous Assessment shall be 25 based on the following components.

- 1. Attendance (8 marks)
- 2. Assignment (4 marks)
- 3. Class Tests (8 marks)
- 4. Seminar/ Practical (5 marks) [Practicals will be conducted only for Continuous Evaluation]

Dissertation:—In semester IV each student shall submit a dissertation on any topic of his/her interest. The dissertation aims at introducing the student with research methodology and to prepare them for doing further research. Students are required to do a dissertation on a topic relating to an area of study chosen in consultation with the faculty. However the topic shall be approved by the department council. Each student shall be guided by a member of the faculty in the project. Board of external examiners not less than 3 members suggested by the university shall evaluate and decide the marks to be awarded to the students for the dissertation. The same board of examiners shall also conduct the final semester comprehensive viva voce examination based on dissertation.

Internship:—In partial fulfillment for the award for the degree, after the submission of the dissertation the students shall do an internship for a period of 1month in any of the media organisations of their choice. The students have to prepare an internship-report certified by the concerned media institution and submit the report to the department before the viva voce. The board for dissertation shall evaluate the internship report.

Viva Voce:—The viva voce examination will be conducted at the end of semester IV covering the whole programme including the project.

The Regulations relating to MA Degree Course in Mass Commnication and Journalism w.e.f. 2015 admission onwards were laid before the Senate held on 16th July 2015 for consideration and adoption as envisaged under section 39(1) of the Kerala University Act, 1974 and the house considered and unanimously adopted the same.

(9)

No. Ac.L/R./2718 A/2015. 16th November 2015.

Regulations relating to M.V.A. (Painting) Degree Course at the Raja Ravi Varma Centre of Excellence for Visual Arts

The Academic Council at its meeting held on 19th May 2015 resolved to approve the Regulations relating to M.V.A (Painting) Degree Course at the Raja Ravi Varma Centre of Excellence for Visual Arts, w.e.f. 2014 admissions.

Raja Ravi Varma Centre of Excellence for Visual Arts at Mavelikara offers postgraduate courses (Master of Visual Arts) in (1) Painting and (2) Art History. The courses are of two years duration divided into four semesters. Each semester consists of 90 working days.

Eligibility

- (a) Minimum qualification for admission to Master of Visual Arts (MVA) in painting is a second class Bachelors degree in Painting with not less than 55% of marks, subject to the rules of relaxation for SC/ST students.
- (b) Candidate who scores minimum 40% of marks in written examination and interview held in the entrance test will be eligible for selection.

Mode of Admission:

Admission will be made mainly on the basis of marks secured in written examination held as part of entrance test and interview. Marks in the qualifying examination will also be considered for selection. Distribution of marks in this respect is structured as given below:

Distribution of marks

	Total	100
Interview	_	20%
Written Test	_	60%
Qualifying Examination	_	20%

Intake:—The maximum number of intake of students in a batch a Year is Seven (7) for MVA in Painting, out of which 4 seats are allotted to domicile candidates and three (3) for candidates from outside the state. In the absence of external candidates, those seats will be allotted to general category.

Reservation - as per the University norms.

Percentage of Marks for a Pass

Minimum marks for a pass class is 50% and for a second class 55%. Marks for a first class is 65% and for a Distinction 75%.

There will be University Examination at the end of each semester. Examination Jury will consist of members of a panel of internal and external examiners.

The above Regulations relating to M.V.A. (Painting) Degree Course at the Raja Ravi Varma Centre of Excellence for Visual Arts was held before the Senate held on 16th July 2015 for consideration and adoption as envisaged under section 39(1) of the Kerala University Act, 1974 and the house unanimously considered and adopted the same.

(10)

No. Ac.L/R./2718 B/2015. 16th November 2015.

Regulations relating to M.V.A. (Art History) Degree Course at the Raja Ravi Varma Centre of Excellence for Visual Arts

The Academic Council at its meeting held on 19th May 2015 resolved to approve the Regulations relating to M.V.A. (Art History) Degree Course at the Raja Ravi Varma Centre of Excellence for Visual Arts, w.e.f. 2014 admissions.

Raja Ravi Varma Centre of Excellence for Visual Arts at Mavelikara offers Masters (Master of Visual Arts) in (1) Painting and (2) Art History. The courses are of two years duration divided into four semesters. Each semester consists of approximately 90 working days.

Eligibility

- (a) Minimum qualification for admission to Master of Visual Arts (MVA) in Art History is a second class Bachelors degree in Fine Arts from a recognized university or degree in Humanities with proven interest in fine arts and its theoretical studies. Relaxation in percentage of marks will be applicable to SC/SI' students as per rules.
- Note:— Students holding degree in subjects other than fine arts will have to attend a Bridge Course of one year duration spread into two semesters. Those who successfully complete the Bridge Course will be admitted to two years Masters programme (MVA) in Art History. The Bridge Course is aimed at giving an orientation of the subjects in the main course.
 - (b) Candidate who scores minimum 40% of marks in written examination held in the entrance test and interview will be eligible for selection.

Mode of Admission:

Admission will be made mainly on the basis of marks secured in written test and interview. Marks in the qualifying examination will also be considered for selection. Distribution of marks in this respect is structured as given below:

Distribution of marks

	Total	100
Interview		20%
Written Test		60%
Qualifying Examination		

Intake: The maximum number of intake of students in a batch a year is Seven (7) for MVA in Art History, out of which 4 seats are allotted to domicile candidates and three (3) for candidates from outside the state. In the absence of external candidates, those seats will be allotted to general category.

Reservation—As per the University norms.

Percentage of Marks for a Pass

Minimum marks for a pass class is 50% and for a second class is 55%. Marks for a first class is 65% and for a Distinction 75%.

There will be University Examination at the end of each semester. Examination Jury will consist of members of a panel of internal and external examiners.

The above Regulations relating to M.V.A. (Art History) Degree Course at the Raja Ravi Varma Centre of Excellence for Visual Arts was held before the Senate held on 16th July 2015 for consideration and adoption as envisaged under section 39(1) of the Kerala University Act, 1974 and the house unanimously considered and adopted the same.

University Buildings, Dr. Mohammed Basheer, K., Thiruvananthapuram. Registrar.